

There's a formula to our success and it has a lot to do with thinking BIG while acting small and nimble. This National Science & Technology Week, we wanted to thank you for helping us achieve one of our best years to date.

Our biggest accomplishments of 2010 - 2011

Little makes it BIG.

Our animated video *Do You Know What Nano Means?* on our redesigned **Wonderville.ca** was recognized with a Webby Award – what the NY Times calls the "Oscars of the Internet." We were also recognized back at home with a Digital Alberta Award.

Powerful leadership.

Science Alberta Foundation CEO Dr. Arlene Ponting was named one of Canada's 100 Most Powerful Women for the second year in a row.

Any time, any place, any pace learning.

This year, we diversified our programs, adding more than 20 new activities, games and videos to **Wonderville.ca**. Some of these programs are now available for download from iTunes.

20/20 vision.

On the occasion of our 20th Anniversary, we engaged speakers in a series designed to stimulate conversation about science literacy.

Resource readiness.

Our new three-year resource development plan and active fundraising committee with a highly capable chair translated into big wins for 2010 - 2011.

Hitting it home.

Our popular *Science Happens Here* program brought science and technology to three more Alberta communities this year – Fort McMurray, Red Deer and Olds. The incredible success of this program has inspired us to grow in new directions (but more about that next year).

Financially fit.

This past year, we flexed our accounting muscles, toning up the organization. An audit assessed our financial fitness and found us

at the top of our class.



Thank you sincerely for supporting the work of Science Alberta Foundation. To learn more about these successes and others, visit report.sciencealberta.org or snap the QR code below.

Best regards,

Dr. Arlene Ponting CEO, Science Alberta Foundation

science alberta



Snap this tag with your mobile device.





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See how we help bring science to life. Visit **www.sciencealberta.org**

