

Developer's Guide

2017

Wonderville Ignition Pack edacity



LETTER FROM CEO >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	3
<pre>INTRODUCTION >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>></pre>	4
2017 HIGHLIGHTS >>>>>>>	6
WONDERVILLE >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	8
IGNITION PACK >>>>>>> 18	8
EDACITY >>>>>>> 24	4
GEEKSTARTER >>>>>>> 26	6
IN BETA TESTING >>>>>>>> 34	4
STEAM SCIENCE CAFE >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	8
2017 SCHOLARSHIP RECIPIENTS >>>>>> 40	9
DEV TEAM >>>>>>> //	2

MindFuel ignites a passion for science in youth, inspiring them to shape our future by becoming the engaged knowledge workers, leaders and problem-solvers of tomorrow. We are Canada's STEM education technology leader serving K-I2 students, parents and teachers in Alberta, across Canada and around the world for nearly three decades. Today, our three main programs—Wonderville, edacity and Ignition Pack—provide an innovative supplement to existing science curricula.

"EDUCATION IS THE PASSPORT TO THE FUTURE, FOR TOMORROW BELONGS TO THOSE WHO PREPARE FOR IT TODAY." — MALCOLM X

Education is one of the most important investments we can make in our children, helping them to meet the demands of our rapidly-changing, technology-focused society. As a leader in education technology and STEM programming in Canada for nearly 30 years, MindFuel is a key component in helping to develop the engaged knowledge workforce of tomorrow. It's our responsibility as stewards of education to ensure the highest level of quality; to provide programming that is not only fun and engaging, but that is grounded in scientifically-accurate, unbiased facts. This is not a responsibility we take lightly—we truly believe that education is foundational to the health, wellness, and economic growth of Alberta, our nation, and the broader world in which we live.

In 2017, we reached more than 2.4 million students, parents, and teachers across more than 15,000 communities in Canada with our English and French STEM learning resources, as well as 177 countries around the world, including: 26,054 student learning sessions in computational thinking, robotics, information modelling, machine learning, and artificial intelligence; 27,150 learning sessions involving STEM Career Showcases, and girls and women in STEM; 101,782 learning sessions in synthetic biology and nanotechnology; 138,773 learning sessions in design thinking, innovation and entrepreneurialism; and 1,582,088 student learning sessions in biodiversity, energy and alternative energy, agriculture, and environmental and water management science.

We're not just about building educational games, we're actively engaging today's students with hands-on training experiences, with more than 68,000 hours of learning in 2017 in important skills development areas that include mentor-supported student research and real-world problem solving. Our Career & Technology Foundations (CTF) Accelerator Pilot Program—in partnership with the Calgary Board of Education—welcomed I82 students in seven classrooms across three Alberta middle schools who collectively spent more than I0,000 hours completing design challenges focused on today's pressing, real-wold challenges.

In collaboration with the University of Calgary's Schulich School of Engineering, our PhysicsFuel project continues to seek to address the declining numbers of students—particularly female students—enrolling in post-secondary physics and engineering programs by helping high school students build the essential skills required to pursue a career in one of these critical fields.

As with all things, MindFuel does not exist in a vacuum—we rely upon community supporters and advocates, like you. We are grateful to our funders—including the Government of Alberta, Alberta Innovates, Canadian Heritage, and NSERC—for their continued investment in our mission to engage and inspire the leaders, innovators and problem–solvers of tomorrow.

Thank you for joining us on our journey to ensure that every Canadian student, regardless of race, gender, or background, has the opportunity to change the world.

Cassy Weber CEO Shahauna Siddiqui

Chair

Building a social platform for the future of STEM is no small task. It requires robust problemsolving skills, the ability to think critically about our world, its many systems, and how they interact. Not to mention a commitment to challenging conventional thinking in service of creating new opportunities.

Everyone who works with MindFuel—in our schools and throughout our communities—plays a vital role in developing this future state.

As a believer in the future of STEM, I will:

- Inspire a passion for science exploration and discovery in youth
- Foster science literacy and curiosity, and increase student interest in STEM topics
 - Encourage enrollments into STEM-related post-secondary programs
 - Help students in STEM-related post-secondary programs through to graduation
 - Place a high value on problem-solving and critical thinking skills

As a MindFuel supporter, you're part of a forward-thinking team of individuals and organizations committed to the development of leading-edge programming to drive the future of STEM learning and discovery. Our award-winning resources and programs are designed to help students engage in real-world problem-solving and innovation across numerous crucial fields, reaching more than I5,000 communities across Canada in 2017 in both French and English, and used in 177 countries around the world.

Skills development area	Student learning sessions
Biodiversity, energy and alternative energy, agriculture, and environmental and water management science	I,582,088
STEM knowledge foundations (such as biology, physics, chemistry and earth sciences)	347,636
Health and related sciences	149,746
Design thinking, innovation and entrepreneurialism	138,773
Synthetic biology and nanotechnology	101,782
STEM Career Showcases, and girls and women in STEM	27,150
Computational thinking, robotics, information modelling, machine learning and artificial intelligence	26,054
Space and astronomy	16,442
Indigenous ways of knowing	13,321

Skills development area	Hours of learning	
Workshops, mentor-supported student research and real-world problem solving	68,I39 hours	

Key Inputs

provincial+federal_govt_grants.exe
corporate+foundation_contributions.exe
philanthropic_endowments.exe
govt_ab_ministry=economic_dev+trade.exe
and a ministry incorption resigned recommission devices
govt_ca_ministry=innovation+science+economic_dev.exe

2017 Highlights

36,639,413

Total brand impressions (across web, social & traditional media, events, etc.)

515

Students in edacity young innovators and entrepreneurs program

WONDERVILLE.ORG (ENGLISH) TOTAL LEARNING SESSIONS: 2,141,890
FR.WONDERVILLE.CA (FRENCH)TOTAL LEARNING SESSIONS:
COMMUNITIES REACHED ACROSS CANADA: >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
TOTAL VOLUNTEER HOURS:
TOTAL STRATEGIC PARTNERSHIPS: >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>

2,256,406

Total student learning sessions

315,236

Hours of learning

Summary of MindFuel Social Media

April I, 2017 – March 3I, 2018

ONLINE PRESENCE:>>>>>>>35,285,981

SOCIAL MEDIA:>>>>>>>>>>>53

RADIO/PRINT/TV:>>>>>>> 1,805,000

FACEBOOK IMPRESSIONS:>>>>>>> 708,620

YOUTUBE USER EXPERIENCES:>>>>>>> 4,980

TWITTER IMPRESSIONS:>>>>>>>506,033

Wonderville

Top 10 Countries Student Learning Sessions

EN	GLISH
UNITED STATES >>>>>>> 1,45	9,210
CANADA >>>>>>> 37	6,241
AUSTRALIA >>>>>>> 4	4,571
UNITED KINGDOM >>>>>>> 1	7,274
INDIA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	9,033
NEW ZEALAND >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	8,569
MEXICO >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	8,507
COLOMBIA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	7,413
VIETNAM >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	6,816
AUSTRIA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	3,779

Wonderville

Top 10 Countries Student Learning Sessions

	FRENCH
CANADA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	41,752
FRANCE >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	37,919
BELGIUM >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	6,230
SWITZERLAND >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	3,769
ALGERIA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	3,240
MOROCCO >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	2,714
LEBANON >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	1,444
TUNISIA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	1,412
UNITED STATES >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	1,142
CONGO-KINSHASA >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	1,052

Wonderville

Launched in 2002



1

12

14

15

17

21

24

34

Format

Animations, games, real-world videos, experiments, puzzles and career showcases.



Overview

Wonderville's award-winning, blended-learning platform offers a rich library of unbiased, scientifically accurate, curriculum-compatible digital STEM-learning resources. Students explore science's fun, experimental side. Distributes to 177 countries worldwide.



Operational Requirements

- · Grades K-I2
- English or French



Developer's Notes

- Comprehensive content library supplemented by lesson plans, project-based learning and assessments.
- Reliable, high-quality assets that present real-world topics including photosynthesis, nanotechnology, earth sciences, alternative energy and more.
- Subscription-based tools and resources developed by teachers and extensively tested in Canadian and American classrooms.
- Compatible with numerous curricula across Canada and the Next Generation Science Standards (NGSS) in the United States.



Goals

- Support teachers as they cover complex STEM topics such as biodiversity, water management science, synthetic biology, computational thinking and more by providing scientifically unbiased, high-quality, blended learning resources for use in the classroom and at home.
- Deepen students' understanding of STEM concepts using challenging digital games, informative real-world videos and hands-on experiments.
- Continue to build brand recognition and support of MindFuel programs, including Wonderville, throughout Alberta, Canada and beyond.



Outcomes

- Developed 49 lesson plans and assessments for teachers, which incorporated existing Wonderville resources.
- Designed and launched four games in English and French, including the highly anticipated *Chicken Coup: Design a Game/L'Assault Du Poulailler*, a game-based learning resources that teaches the components of successful game design.









- Created and launched two career videos featuring team members from *BioWare* a video game development company based in Edmonton, Alberta designed to introduce students to this exciting STEM-based career path.
- Platform development for the continual improvement of the Wonderville user experience.



1

2

4

14

17

19

24

What's New

- Launched in June 2017 in both English and French, *Mission: Maple Leaf / Mission: Feuille d'érable* was created to celebrate the I50th anniversary of Canadian confederation. While playing the game, students learn about some of Canada's greatest scientific and technological achievements.
- · Also launched in June 2017 in English and French, Storm Chasers: Raging Skies/Chasseur de tempêtes: Un Ciel De Tempête is a fun, exciting game about extreme weather and connects directly to the Alberta grade five curriculum.
- Launched August 2017 in English and French, Sense of Duty/Sens du devoir is a digital game that connects grade 8 Cells & Systems learning outcomes with a real-world scenario that of a rookie firefighter searching for his fire chief, Captain Mack, who is trapped in a burning building during a fire drill.
- Also launched in August 2017 in English, the animated video, "What Are You Toxin About?" supports curriculum connections with grade seven Interactions & Ecosystems and grade nine Environmental Chemistry. Over the course of the video, students explore the quality of water in our ecosystems.
- Launched in March 2018 in English and French, *Chicken Coup: Design a Game/L'Assault Du Poulailler* is a game-based learning resources that teaches students the fundamentals of design thinking and key game design components.
- · Also launched in March 2018, two career videos "Game Developers Journey" and "Game Developers Teamwork" feature team members from BioWare video game development company based in Edmonton, Alberta. They share the journeys that brought them to video game design and the value of diverse skill sets in this growing STEM-related field. Both videos open students' eyes to the possibilities that await them after graduation.

34

Wonderville

Reviews



"I liked that we could fix our mistakes.
We are not the best but we need a second chance."

Wonderville.org student user

"I liked the way I improved my science energy knowledge."

Wonderville.org student user

"Can't wait to explore Wonderville resources further, they are so entertaining and provide useful teaching tools."

Teacher participant at Design Thinking workshop, Calgary Regional Consortium

"Wonderville has given me a new resource bank to look for new ways to teach science content."

Wonderville.org teacher user

"These resources have sparked many ideas for me and highlighted a few new science facts already as I prepare for this new school year, and I expect these resources will save me much preparation and topic research time."

Jane, Grade 4 teacher, Wonderville.org user

Summary of Wonderville Program Outcomes (Global) K - I2 Students:

April I, 2017 - March 31, 2018

Wonderville reach in Canada

Student learning sessions

ENGLISH	FRENCH
ALBERTA >>>>>>>> 243,181	>>>>>>> 28,764
ONTARIO >>>>>>> 91,780	>>>>>> 6,342
BRITISH COLUMBIA >>>>>> 16,616	>>>>>> 488
MANITOBA >>>>>>> 9,777	>>>>>> 237
SASKATCHEWAN >>>>>>> 5,573	>>>>>> 221
NOVA SCOTIA >>>>>>> 5,488	>>>>>> 298
QUEBEC >>>>>>> 2,037	>>>>>>> 24,012
PRINCE EDWARD ISLAND >>>>>> 1,020	>>>>>> 19
NEWFOUNDLAND & LABRADOR >>>>>> 426	>>>>>> 167
NEW BRUNSWICK >>>>>>> 244	>>>>>> 1,200
NUNAVUT >>>>>>> 80	>>>>>> NOT INCL.
NORTHWEST TERRITORIES >>>>>> 29	>>>>>>> 3
YUKON TERRITORY >>>>>>> 1	>>>>>> NOT INCL.

TOP IO Wonderville reach in the U.S.

Student Learning Sessions (English)

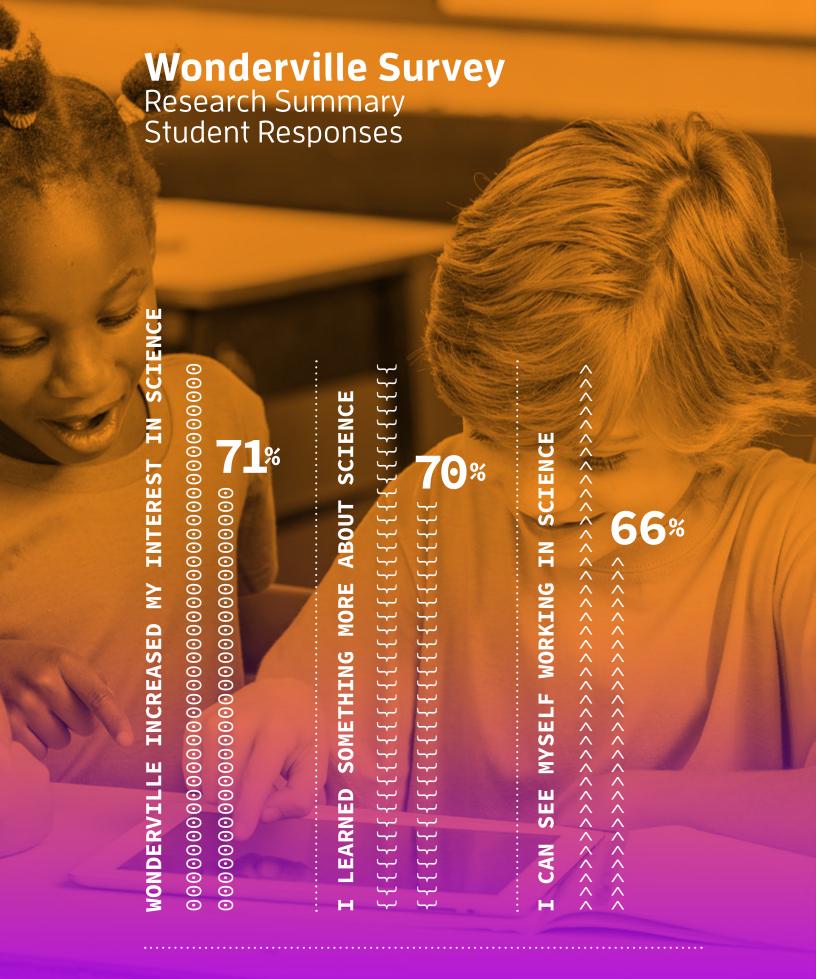
```
TEXAS >>>>>>> 261,840 OHIO >>>>>>> 57,544

NORTH CAROLINA >>>> 122,546 COLORADO >>>>>>> 46,320

CALIFORNIA >>>>>> 112,096 NEW JERSEY >>>>>>> 45,759

ILLINOIS >>>>>>> 76,093 VIRGINIA >>>>>> 44,621

MICHIGAN >>>>>>> 58,961 NEW YORK >>>>>> 43,610
```



Wonderville Survey

Research Summary Teacher Responses

Through this Wonderville activity my students learned more about this science topic.

78%

This Wonderville activity helped me enrich and enhance my ability to teach the science topic.

76%

MindFuel is a credible source of STEM education support.



game=

1

11

12

14 15

17

24

34

Mission: Maple Leaf
Mission: Feuille d'erable

It starts with a distress signal from a far-off planet. Together with your robot partner Ed, you'll take a journey through some of Canada's greatest scientific and technological achievements while trying to save the (other) world.

To celebrate ISO years of Canadian confederation and with funding support from the Government of Canada (Canadian Heritage), the Government of Alberta, and Alberta Innovates, MindFuel created a new digital learning resource highlighting Canada's rich history of innovation and invention.



Developer's Notes

- Decodes how Indigenous people overcame challenges farming in Canada's climate.
- Updates knowledge about Canadian ingenuity in health and medicine, transportation, communications, agriculture, space exploration and more.



Launch

Launched on June 20 in French and June 2I in English, more than 2,000 students from across Canada participated in a nation-wide launch via webinar made possible in partnership with Partners in Research.

Special thanks to those involved in the beta testing and launch of Mission: Maple Leaf: Dr. David Pantalony, Canadian science and Technology Museum | Dr. Jason Doney, University of Calgary | Glen Kathler, Southern Alberta Institute of Technology | Jerry Spring, Calgary Amateur Radio Association | Donna Rowley, Canadian Potato Museum | Joanne Schmidt and Katie Fisher, Glenbow Museum | Dr. Tricia Carmichael, University of Waterloo | Julie Legault, Amino Labs | Jonathan Wilcox, Renert School | Jamie Luedtke, Madeleine d'Houet School | Nicole Rabbit, Chiila Elementary School



Ignition Pack

Launched in 2012



1

11

13

14

15

17

19

24

Format

Curriculum-based comprehensive learning resource that supports the teaching of a whole unit of science, and engages students in learning fundamental scientific concepts through exploration, experimentation and critical thinking.



Overview

Ignition Pack is a permanent classroom resource that transforms science class by combining the best of 2lst century learning with hands-on and digital components. Students learn fundamental science concepts through exploration, experimentation and critical thinking.



Operational Requirements

Enrolment in grade five (Wetland Ecosystems), seven (Interactions and Ecosystems) or eight (Mix and Flow of Matter; Freshwater and Saltwater Systems).



Developer's Notes

- Each pack contains content needed to teach a full unit of science.
- Over 40 resources and 20-25 hours of teaching material.
- · Designed and assembled in Alberta.
- Alberta-specific subject matter experts featuring applicable learning outcomes.



Goals

- Provide teachers with high-quality, blended learning resources that enable them to teach a complete unit of science, aligned to the Alberta curriculum.
- Encourage students to engage and interact with complex science concepts through inspiring real-world examples and fun, hands-on activities.
- Expand MindFuel's reach into to rural and urban Alberta schools by continuing to distribute more Ignition Pack kits.
- · Connect recipient schools and funders through an Ignition Pack distribution gathering.



Outcomes

- Content revision cycle for grade seven Interactions & Ecosystems and grade eight Freshwater & Saltwater Systems kits.
- Designed a real-world activity of water samples and maps to represent data and Alberta watershed to further develop the grade eight Freshwater & Saltwater Systems kits.
- Expanded our connection with Alberta teachers through conversations and surveys to better understand their current needs and how they are using their Ignition Pack kits.





1

2

12

14

17

24

29

34

What's New

- •In last year's release (v27), the goal was to install Ignition Packs in more classrooms across Alberta. In 2017, 56 additional Ignition Packs were distributed during the year to II communities: Anzac, Blackfalds, Bluffton, Calgary, Cessford, Chard, Edmonton, Fort McMurray, Grand Cache, Hanna and Niton Junction.
- Hosted an Ignition Pack event to distribute kits to teachers at I2 Calgary schools. In collaboration with three funders Rotary Club of Calgary North, Rotary Club of Calgary West and Syncrude Canada 24 kits were distributed.
- In progress: Planning two distribution events to two school districts in Fort McMurray to distribute 40+ Ignition Pack kits in October 2018, and coordinating shipment of 56 kits to all schools in the Northlands School Division in August/September 2018.



Ignition Pack

Reviews



"I love the hands on materials - especially the invertebrate lab, tectonic plate puzzle and iceberg/ice sheet lab. They help give students a window into what this science looks like in the real world. The narrated presentations/ videos also engage students in thinking of local and global topics. The kit helps guide and supplement teacher activities, which helps new and veteran teachers alike."

Grade 8 Science Teacher, Freshwater & Saltwater Systems **Ignition Pack user**



"The wetland unit covered each curriculum objective clearly and completely. It is the most comprehensive, useful, convenient and complete science unit I have ever accessed. It is fantastic. The pictures and materials supplied are very excellent and had my students' interest for the entire unit as we used them for various activities. I have recommended this excellent resource to any teacher I talk to who is asking for science resources that are teacher friendly."

Grade 5 Science Teacher, Wetland Ecosystems Ignition Pack user



"Hands on pieces were fantastic for sparking curiosity and helping students visualize concepts. They aligned well with our authentic task design, and were used to enrich the program we developed."

Grade 8 Science Teacher, Mix & Flow of Matter Ignition Pack user

Summary of Ignition Pack Overall Outcomes

April I, 2017 - March 3I, 2018

1

15

68% OF RECIPIENT SCHOOLS OFFER SPECIFIC PROGRAMMING FOR INDIGENOUS STUDENTS (LISTED AS FNMI ON WEBSITES)

Ignition Pack Survey

Research Summary Teacher Responses

"Through this Ignition Pack, my students learned more about this science topic."	83%
"I consider Ignition Pack to be an innovative teaching tool that I incorporate in my science classes."	87%
"Ignition Pack helped make my science classes more interesting and engaging for students."	87%

edacity

Launched in 2012



Format

Three programs, designed to support and mentor students.



Overview

edacity develops creativity, innovation and entrepreneurialism. Students who participate in one of our edacity STEM programs build critical thinking skills as they develop solutions to real-world challenges through hands-on workshops and entrepreneurial-inspired events.



Operational Requirements

Middle school, high school or collegiate enrolment.

Summary of edacity Overall Outcomes

Grades 4 - I2 and Collegiate Students | April I, 2017 - March 31, 2018

STUDENTS ENGAGED (REPORTING PERIOD): >>>>>>>> 515
HOURS OF LEARNING (REPORTING PERIOD): >>>>>>> 68,139
STUDENT PARTICIPATION (BASED ON GEEKSTARTER PROGRAM):

17.11.17	

1

12

14

17

24

34

Developer's Notes

edacity is programmed in three parts:

Career and Technology Foundations (CTF) Accelerator

- Course support for middle schools.
- Application of design thinking process, creating tasks based on real-world challenges.

Career and Technology Studies (CTS) Innovation Bank

- For-credit course materials to teach ENTIOIO (Dream It), ENT2OIO (Build It), and ENT3O2O (Expand It) to high school students.
- Project-based learning.
- Design thinking process and design challenges.
- Explores taking a product to market, as well as potential career pathways.

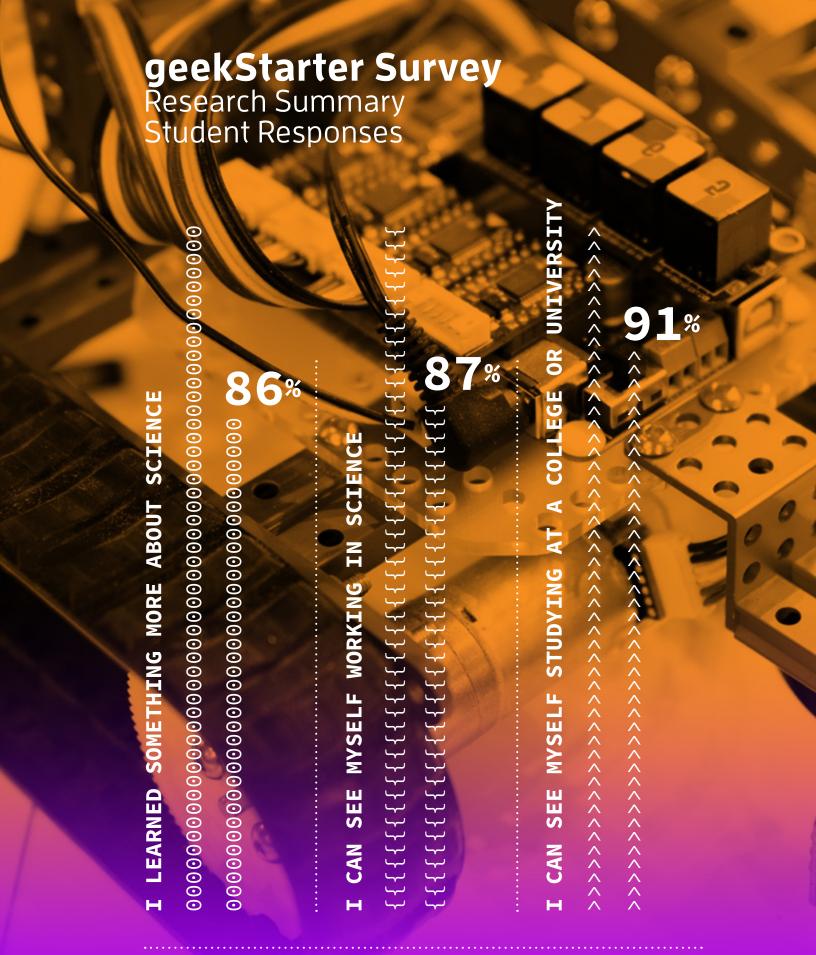
geekStarter

- Student-led, project-based learning for middle, high school and collegiate students.
- Teams focus on solving real-world problems using emerging STEM fields, such as synthetic biology, nanotechnology, robotics and coding.
- Mentoring, lab setup, resources and travel support provided by MindFuel and our partners.



What's New

Renewed focus on breaking down the barriers that prevent students from embracing these fields while making it our mission to foster a belief that we are all innovators.



edacity_extension=

geekStarter

Launched in 2012



1

12

14

15

21

24

34

Format

Workshops, mentorship, project-based problem solving.



Overview

geekStarter is an enrichment program based on student-driven, hands-on research projects. Students identify real-world problems and work to develop innovative solutions through emerging STEM fields.



Operational Requirements

A team and a desire to change the world.



Developer's Notes

Goals

- Support teams and their research-based projects in their labs, workshops, and at prestigious international competitions such as First Robotics and iGEM (International Genetically Engineered Machine) Competition.
- Encourage post-secondary education and careers in cutting-edge STEM fields .
- Develop the next generation of innovators and problem-solvers.

Outcomes

- Students work with new technologies that strengthen their academic understanding and develop skills and knowledge as life-long learners.
- Alumni typically pursue careers in the fields such as synthetic biology, nanotechnology, machine learning, artificial intelligence or robotics.



edacity_extension=

geekStarter

Launched in 2012



1

4

12

14

15

17

24

34

What's New

- **University of Alberta iGEM Team (Edmonton)**: Engineered bacteria to help screen & optimize drug selection for cancer treatment using buoyancy.
- **University of Calgary iGEM Team (Calgary)**: A bacterial system for making biodegradable plastics out of space bio-waste.
- University of Lethbridge iGEM Team (Lethbridge): Developing an economically viable, cell-free kit for the detection of safe pathogens to serve a wide range of users, from EMS vehicles to space stations.
- Father Mercredi Community High School RSports Team (Fort McMurray): Many projects including an underwater, remotely-operated vehicle to collect samples and video images of underwater life and conditions, and a robot bear to help train protection dogs for workers on oil sands sites.
- Ross Sheppard High School (Edmonton): Remote-controlled drones with the final goal
 of getting aerial footage of their end-of-the-year school festival.
- **UrbanTundra iGEM Team (Edmonton)**: Exploring soil remediation and detoxification, with plans to optimize this using directed evolution in a bioreactor.
- Our Lady of the Snows Catholic Academy SynBio Team (Canmore): Sorting device
 that bio-tags individual plastic types for automated sorting.
- **Ted Harrison Junior High School (Calgary)**: Engineering bacteria to break down pesticides in water systems. Developing a sugar-free product to use in with beverages for people with a sugar-free diet.
- **APEX Robotics (Calgary)**: Built a self-driving snow-cleaner to participate in the FIRST Robotics competition.
- NotreDame Collegiate (High River): A natural family-planning device based on bacteria
 to sense three hormones present during ovulation: luteinizing hormone, estrogen, and
 progesterone.
- Lethbridge High School iGEM Team (Lethbridge): Biological pigments to be used as ink and coloured products, cheaper and with a smaller environmental impact.

geekStarter

Reviews



"I loved how this workshop had entrepreneurs that went through the whole process and told us stories about their successes and failures. It really enhanced my knowledge."

Yazdaan, geekStarter: Startup Workhop student participant, Calgary



"The key thing that I appreciated about this workshop was the notion that anyone can be an entrepreneur. My dad owns a company, so I had prior knowledge of what we talked about today, however, after the workshop I have an easier time putting myself in the shoes of a business owner."

Connor, geekStarter: Startup workshop student participant, Edmonton



"I really enjoyed getting the opportunity to gain feedback from all of the judges. The breakout sessions were a good opportunity for us to see how others view our project and to encourage us to think outside of the box about the implications and impacts our projects have on the community."

Monica, aGEM collegiate participant, Edmonton



"Working with professionals. Networking with other mentors, sharing ideas, listening to the youth speak about their experiences and ideas" were highlighted as benefits of the workshop in his survey feedback."

Tom MacIsaac, geekStarter: Startup Workshop, Team Advisor Father Patrick Mercredi Community High School, Fort McMurray



"The workshops and pre-competition jamborees organized by geekStarter provide intensive learning opportunities for our students, and real-world opportunities to practice new skills, connect with like-minded young scientists, and "do" real science. These opportunities are not easily recreated within the school!"

Luc Arvisais, Team Advisor, Our Lady of the Snows Catholic Academy, Canmore



geekStarter_extension=

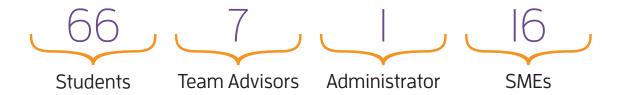
Startup Workshop

1

11 12

15

Held December 2, 2017 the geekStarter: Startup Workshop was one of four main events held for geekStarter teams in 2017-18. It sparked ideas, increased understanding about entrepreneurialism, and created new networking connections for current and potential geekStarter participants, as well as alumni. This day-long event empowered these future STEM leaders to fulfill their dreams through post-secondary studies, careers and entrepreneurialism in STEM, which will have the long-term benefit of helping to diversify Alberta's economy.



Special guests: Will Bunker, Co-founder, GrowthX Julie Legault, CEO & Founder, Amino Labs Kevin Chen, Co-founder, Hyasynth Bio Jun Axup, Science Director, IndieBio Emily Hicks, President & Co-founder, FREDsense Technologies David Lloyd, CEO & Co-founder, FREDsense Technologies Noren Hirani, Associate, Intellectual Property Law, Bennett Jones LLP Patrick Wu, Community Ambassador, Startup Calgary Rebecka Carroll, Technology Management Officer, TEC Edmonton Zak Stinson, Director and Founder, Nomadogen Steven O Connell, Associate Director & Program Manager, RebelBio

geekStarter Supporters: Alberta Innovates | NSERC/CRSNG | RBC | eHUB | TELUS Calgary Community Board | Motorola Solutions Foundation **In-Kind Supporters:** Bennett Jones | Brookfield Asset Management

geekStarter Startup Workshop

Survey Research Summary Teacher Responses*

"Through this geekStarter workshop my students learned more about this science topic."

"MindFuel's geekStarter program contributes towards
Alberta students' science literacy, curiosity and interest
being more successfully developed and nurtured."

"MindFuel is a credible source of STEM education support."

9|%

In Beta Testing



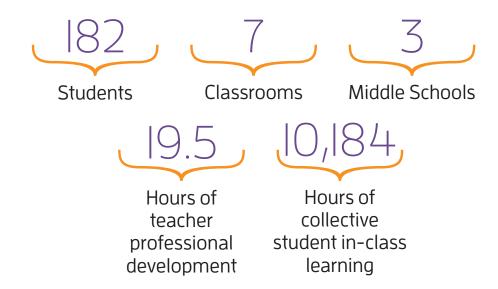
Career & Technology Foundations (CTF) Accelerator Pilot Program

Currently piloting in seven Alberta classrooms

Developed in partnership with the Calgary Board of Education (CBE), beginning in January 2017, teachers in seven CBE middle school classrooms are participating in the pilot program to apply the design thinking process in the classroom.

Teachers take part in professional development and work collaboratively to create and trial for-credit (CTF) program resources for the classroom to help deepen and broaden the CTF curricular outcomes through:

- Task design encompassing real-world challenges.
- Integrated design-thinking mindsets and processes in task design, assessment and personalization of learning.
- A community of teachers, community members and experts to build capacity around the CTF essence statements.



Accelerator Pilot Program

Teacher Pre-Survey Research Summary

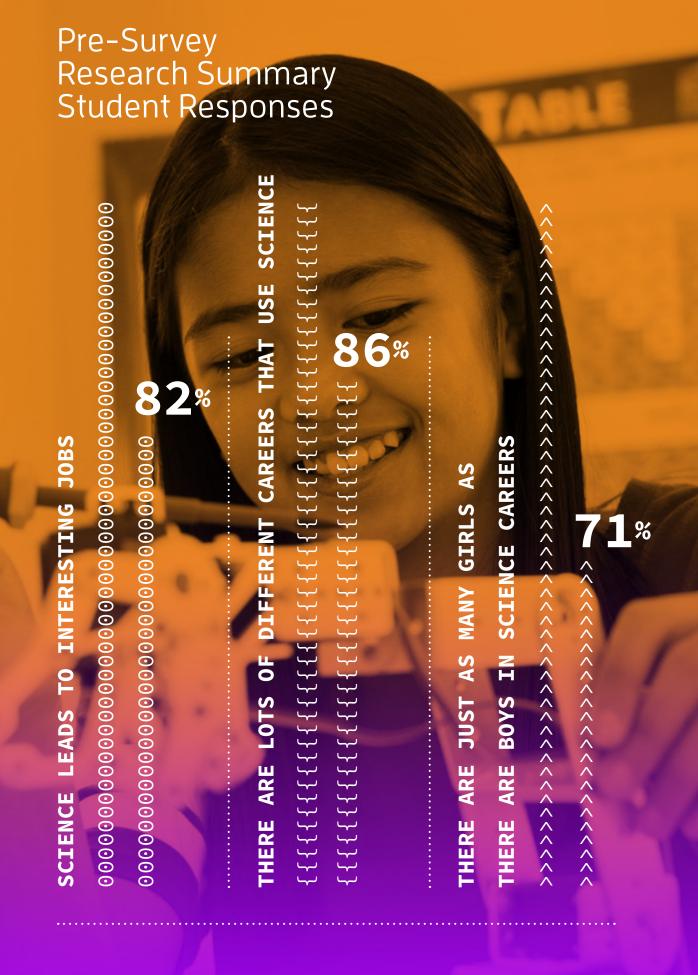
Today's session and edacity resources will help me enrich and enhance my ability to teach the CTF course.

84%

MindFuel is a credible source of STEM education learning resources.

84%

I plan on using MindFuel's edacity resources.



plugin=

1

2

12

14

24

34

PhysicsFuel | Year two of a three-year research project.

Developed in collaboration between MindFuel and the University of Calgary's Schulich School of Engineering, with funding support from NSERC, PhysicsFuel fosters essential skills required to pursue post-secondary education and, ultimately, a career in engineering.



Format

Direct research in three Calgary-based eighth grade classrooms.



Developer's Notes

PhysicsFuel goals:

- Increase student engagement by changing prevailing attitudes towards physics.
- Energize student enrollment in physics courses at the high school and post-secondary levels.
- Promote diversity in physics and engineering courses.
- Increase female participation through relevancy and engagement of resources and tools.
- Build non-technical skills in combination with science, such as group planning, interpersonal communication and team-building, problem-solving and iterative learning.
- Highlight STEM post-secondary pathways and career opportunities.



Findings

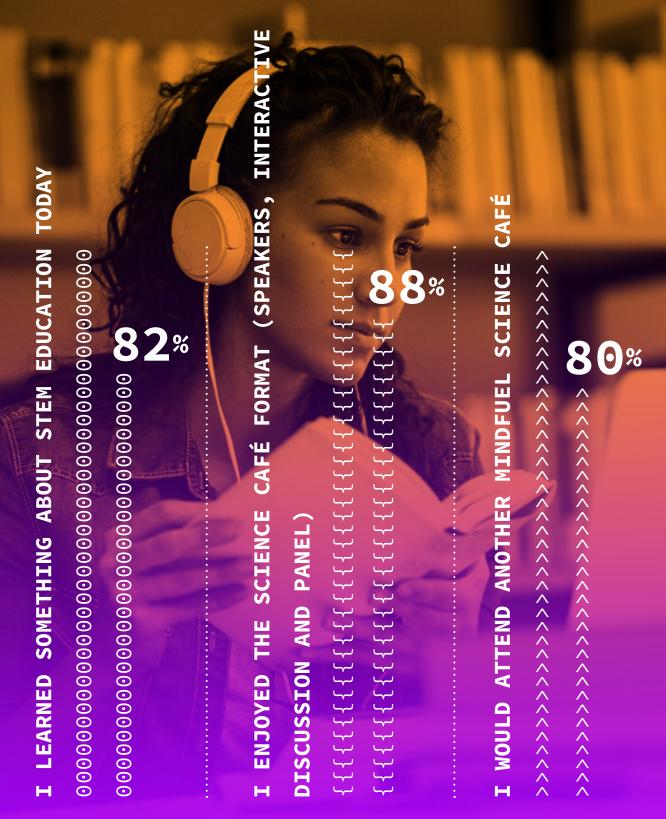
Both attitudinal perspectives, gender and, indirectly, learning and teaching style, impact student interest when choosing physics as a science field to study in high school.



Next Steps

Connect physics through interdisciplinary approach by delivering digital learning resources, game creation and the design process to classrooms with a focus on learning styles to promote better understanding of the content.

STEM SurveyParticipant Survey Research Summary



plugin=

1

4

11 12

14

17

24

34

40

STEM to STEAM Science Café



Format

Roundtable discussions, panel presentations.



Overview

On May I6, to celebrate National Science Odyssey Week, MindFuel launched the **STEM to STEAM** Science Café, in partnership with NSERC, where educators, students, and community members explored the need for creativity in STEM.



Developer's Notes

- The expert panel, which included two ninth grade students, explained ways to combine elements of the arts and sciences.
- MindFuel's manager of education shared interdisciplinary project-based learning activities and digital resources available on Wonderville.

2017 Scholarship Recipients

MindFuel offers five scholarships awarded to students graduating from Alberta high schools and entering their first year of STEM-related studies at an accredited Alberta post-secondary institution (university, collage or polytechnic).

Launched in 2014 as part of MindFuel's 25th anniversary celebration, and supported through donations from our annual funding campaign, MindFuel's scholarships are an investment in Alberta's future and were created to honour the amazing work of three dedicated, long-time MindFuel supporters: Jim Gray, Anne Tingle and Dr. Arlene Ponting. In ensuing years, funding support from ASTech Foundation resulted in the ASTech Foundation Scholarship and the ASTech-GrowSafe Systems Scholarship (in memory of Dr. Terry Rachuk, PhD), added for 2018.

The four scholarship recipients for 2017 are:

Astha Burande Award: Jim Gray Scholarship (\$5,000)

- Graduated from Sir Winston Churchill High School (Calgary)
- Studying at University of Alberta BSc program
- · Goal: to become a surgeon



Tyler Bedier
Award: Anne Tingle
Scholarship (\$2,500)
• Graduated from Notre Dame

- Graduated from Notre Dame High School (Calgary)
- Studying at Mount Royal University Computer Info Systems program
- · Goal: to become an IT investigator

Syed RizviAward: Dr. Arlene Ponting
Scholarship (\$2,500)

- Graduated from Sir Winston Churchill High School (Calgary)
- Studying at University of Calgary
 BSc biomedical sciences program
- Goal: to become a neurosurgeon



Chloe Devoy
Award: ASTech Foundation
Scholarship (\$2,500)

- Graduated from Catholic Central High School (Lethbridge)
- Studying at University of Lethbridge BSc biological sciences program
- · Goal: to become a biologist



Scholarship Recipients' Testimonials



"I am very grateful to MindFuel and Mr. Jim Gray for awarding me this scholarship to help me begin my post- secondary education at the University of Alberta in the Biological Sciences. This scholarship has assisted me in pursuing my education at an institution that I wanted to study at. Without this scholarship, I probably wouldn't have gotten the chance to step into 'new waters'. Also, it is helping me to get one step closer to my dream which is to be a doctor and help humanity. I may have an entire staircase to climb but at least I am on the first step now!"

Astha Burande, Jim Gray Scholarship Recipient, Calgary



"I am truly honoured to have received this award. In addition to the financial assistance which is so greatly appreciated, it has inspired a new sense of confidence and a passion to explore information technology and all the future opportunities it holds. My hope is to one day use technology to better peace and security in our country."

Tyler Bedier, Anne Tingle Scholarship Recipient, Calgary

Scholarship Recipients' Testimonials



"I am grateful to MindFuel for presenting me with the Dr. Arlene Ponting Scholarship, and for continuing to support my pursuit in a competitive field like biomedical sciences. To me this scholarship is encouraging because it means there's someone else there who supports and believes in my abilities. I haven't had to spend as much time earning money for school and have been able to use that time to network with students and professors, and most importantly partake in research. This scholarship has given me the opportunity to pursue something I've been dreaming about doing since high-school. Having the opportunity to work in a lab, talk to people who share my passion, and research topics that I want to do is unbelievable, and for that I am extremely grateful."

Syed Rizvi, Dr. Arlene Pointing Scholarship Recipient, Calgary



"I would like to thank the ASTech foundation for all the opportunities they have provided me with over the last few years, as well as for the support they continue to give as I continue on to post-secondary education. They have helped ignite my passion for science and continue to fuel it. It is an honour to have received this scholarship and I plan to continue contributing to Alberta's STEM field."

Chloe Devoy, ASTech Scholarship Recipient, Lethbridge

Dev Team

Board of Directors

James (Jim) K. Gray
Founding & Honourary Chair

Lew Turnquist, Chair – President, Orpyx Medical Technologies

Cassy Weber CFO, MindFuel

Joon Chan Partner, PwC Calgary

Peter Kinash CFO & COO, India, Replicon

Nancy Laird Board, BDC

Dr. Julian Martin Policy Advisor Raja Panwar Alberta Education (Retired)

Justin Riemer Assistant Deputy Minister, Alberta Health

Claudio Rodrigues President, Retail Media Group

Shahauna Siddiqui Partner, DHR International

Dr. Cindi Vaselenak Superintendent, Evergreen Catholic

Stephen Burns Legal Counsel, Bennett Jones LLP

MindFuel Team

Cassy Weber Chief Executive Officer

Alma Abugov Director, Development & Community Engagement

Sabina Bauer Lewis Grant Writer, Resource Development

Brent Bawel Director Programs

Brad Bill Executive Assistant/Office Administrator

Gwen Cowan Director, Finance & Administration Danielle Ings Education Specialist

Shannon McClennan-Taylor Marcom Advisor

Magdalena Pop Project Manager

Matthew Ford QA Assurance

Ric Resch Manager, Sales & Marketing

Sue Stevenson Brown Senior Advisor, Resource Development

Erik Yuzwa Full Stack Developer

SUPPORTERS

Government







15

17









Champion

Anonymous Donor

Energizer









Collaborator

Canada – Alberta Job Grant























Calgary community board"

Strategic Partners

Alberta Science Network
Alberta Education
Beakerhead
Berkeley Program
Bio-Treks – Ars Biotechnica
Calgary Board of Education
Calgary Regional Teachers
Consortium
Chiila Elementary School
Cybermentors

First Robotics Western Canada Leduc #I Energy Discovery Centre Madeleine d'Houet School

Mount Royal University, Bissett School of Business

Mount Royal University, Faculty of Science

Mount Royal University, Institute for Innovation and Entrepreneurship

National Film Board of Canada Partners in Science Education and Research Praxis

Renert School STEM Learning Lab TELUS Spark TELUS World of Scie

TELUS World of Science University of Alberta

University of Calgary, Haskayne School of Business

University of Calgary, Schulich School of Engineering

University of Calgary, Werklund School of Education University of Lethbridge

West Island College Industry Partners

Amino Labs
ASTech Foundation
Calgary Airport Authority
Careers in Calgary (Calgary Economic Development)
Cybera
FREDsense Technologies
Imagination I50
Partners in Research

Gifts In-Kind

Bennett Jones LLP C&B Advertising Crowe MacKay Cybera DHR International

Google Government of Alberta Infrastructure

Hookano

Kerkhoff Technologies Inc.

Microsoft PwC

UX Guys

SignCraft Digital Inc. Stone-Olafson Suncor

Donors

Alma Abugov Brent Bawel

Brian & Jan McCook Family Foundation

Alison Sunstrum & Camiel Huisma

Canada Helps, Anonymous (I) Canadian Online Giving, Anonymous (4)

Cassy Weber Charles Johnson David Hill

Doug & Charlotte Annable James (Jim) Gray Jody Balko

Jody Balko Julian Martin

Lee Tasker Counselling Inc. Margaret Glover-Campbell Michelle Kasper Ontracks EAM Consulting

Peter Kinash Robin Winsor Sabina Bauer Lewis Sue Stevenson Brown Suzanne Pichett

```
<!DOCTYPE HTML>
<HTML LANG="EN-CA">
<HEAD>
<STYLE>.CTA{}#CUSTOM-LINKS-
EDIT{}#CUSTOM-LINKS-EDIT-DIALOG{}.
         { } # DOOD { } . FKBX { } # FKBX -
TEXT{}.FLOAT-UP{}.HIDE-SF{}
           {}.LEFT-ALIGN-ATTR{}.
LIGHT-TEXT{}.MD-ICONS{}.MV-DOT{}.
MV-LEARNING-BG{}.MV-FOCUSED{}
          {}.MV-LOCTHUMB{}.MV-
LOCGRADIENT{}.MV-LOCTITLE{}.MV-
LOCFALLBACK{} #MV-STEM{}
         {}.MV-X{}.MV-X-INNER{}.
BETA{}.PRM{}MAPLE-LEAF-MISSION{}.
PT{}.QUERY-SUGGESTION-CONTAINER{}.
RIPPLE{}.RIPPLE-CONTAINER{}.SPACE-
RIPPLE-EFFECT{}
                             {}@-
ENGAGED KEYFRAMES INIT HIDE {0%
{OPACITY:0}99%
```